2012 – 2015 ICANN
Strategic Plan Development Update
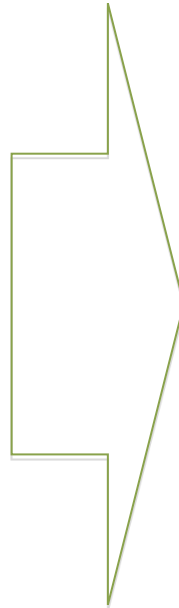
25 October 2011

DNS stability and security .

- Maintain & drive DNS uptime

- Enhance DNS risk management

- Broad DNSSEC adoption

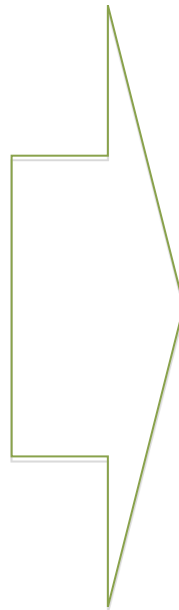- Enhanced international DNS cooperation

- Improved DNS resiliency

- Maintain & drive DNS availability

- Enhance risk management & resiliency of the DNS, IP addresses & parameters

- Promote Broad DNSSEC adoption

- Enhance international DNS cooperation

- Improve response to DNS security incidents

Consumer choice, competition and innovation.

- Maintain single authoritative root

- Increased TLD options in more languages

- New gTLDs including IDNs

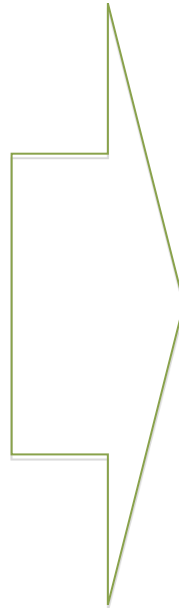- Lower registration abuse

- Increased industry competition

- Maintain single authoritative root

- Increase TLD options in more languages

- Rollout new gTLDs including IDNs

- Lower registration abuse

- Increase industry competition

Core operations including IANA

- Flawless IANA operations

- Long-term IANA functions responsibility

- Resilient L-Root operations

- Continual improvements (TQM)

- Internationalization

- Flawless IANA operations

- Continue long-term IANA functions responsibility

- Resilient L-Root operations

- Continual improvements (EFQM)

- Internationalization

- ICANN meeting evolution

A healthy Internet ecosystem.

**Approved version
2011-2014**

**Updated, for discussion
2012-2015**

- Continuing role in internet governance

- Stakeholder diversity

- World-class accountability and transparency

- Enhanced trust in ICANN's stewardship

- Act in global public interest

- Cross-stakeholder work

- Strive to be an exemplary international multi-stakeholder organization

- Increase stakeholder diversity and cross-stakeholder work

- World-class accountability and transparency (ATRT actions)

- Enhance trust in ICANN's stewardship

- Act in global public interest

- Ease of global participation

Thank You