



Becoming an ICANN-Accredited Registrar

Challenges and Benefits in the African Context

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Challenges and Benefits
in the African Context



Becoming an ICANN-Accredited Registrar

Challenges

- Finance
- Insurance
- Human Resources
- Market
- Infrastructure
- Competition



Becoming an ICANN-Accredited Registrar

Challenges

- Finance
 - Capital
 - Loan
 - Credit card
 - Online payments



Becoming an ICANN-Accredited Registrar

Challenges

- Insurance

- Coverage

- Premium

- New business for Insurance industry



Becoming an ICANN-Accredited Registrar

Challenges

- Human Resources
 - New skills
 - Training required
 - Volatility of staff



Becoming an ICANN-Accredited Registrar

Challenges

- Market

- New market

- Training and awareness campaign



Becoming an ICANN-Accredited Registrar

Challenges

- Infrastructure
 - Connectivity
 - Power supply



Becoming an ICANN-Accredited Registrar

Challenges

- Competition



Becoming an ICANN-Accredited Registrar

Benefits

- Visibility & credibility
- Easier to do other related business (website design and hosting)



Becoming an ICANN-Accredited Registrar

prerequisite:

- Passion
- Patience

Thank you

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